

ASTA FOUNDATION PROFILE-2026

We are here to serve Underprivileged



www.astafoundation.org

PRESIDENT'S NOTE



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“ASTA Foundation is committed to empowering communities through youth development, education, and social impact. With strong partnerships and impactful initiatives, we continue to create opportunities for positive change. Together, we strive for a more inclusive and sustainable future.”

EXECUTIVE DIRECTOR'S NOTE

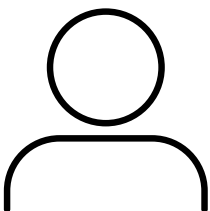


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“At ASTA Foundation, we believe in the power of youth and community-driven solution. Through skill development, education, and resilience-building initiatives, we are shaping a brighter future. With the support of our partners and dedicated team, we remain committed to fostering sustainable development and social impact.”

NGO CONTACT PERSON INFORMATION



NAME: ABDULLAH AL MAMUN

DESIGNATION: DED, HEAD OF PROGRAM

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Current Geographical Area of Operation

ASTA Foundation currently working at Different Upazilla of Cox's Bazar District and Rohngya Refugee Camp of Ukhia & Teknaf.



Organization's Overview

ASTA Foundation is a Cox's Bazar based **YOUTH** lead organization focusing on **YOUTH** development and empowerment. ASTA is a unique platform where **YOUTH** and **ADOLESCENTS** have equal access to skills development, capacity strengthening and career development. ASTA truly believes in gender **EQUALITY** and **EQUITY** and is committed to work on **WOMEN'S** economic empowerment. ASTA Foundation established in 2019, primarily aims to contribute to build **SMART YOUTH** for sustainable development. Furthermore, to ensure economic security of underprivileged households and vulnerable groups particularly children, women, senior citizen/aged people, and minor children. ASTA will ensure climate vulnerability and environmental safeguarding during the implementation of its activities.

ASTA Foundation currently expanding its activities in the area of women's economic empowerment, food security and nutrition, child education and child protection, rehabilitation of sex workers and street children, disaster risk management and emergency response, and overall building community resilience to achieve its mission and vision.

In ASTA Strategic Plan 2025-2030, we prioritize the following goals, which are aligned with the District Development Plan Phase-2, the United Nations Sustainable Development Cooperation Framework (UNSDCF) for Bangladesh 2022–2026 and the Eighth Five-Year Plan (8FYP) from July 2020 to June 2025 of the Government of Bangladesh. These efforts will contribute to 1, 2, 3, 4, 5, 8, 10, 11, 13 and 17 of the Sustainable Development Goals (SDGs).



Vision

ASTA Foundation vision is to contribute to create a world of “three Zeros”- Zero Hunger, Zero Discrimination and Zero Violence by placing YOUTH and WOMEN into the centre of all activities.



Mission

ASTA Foundation mission is to Build SMART YOUTH for sustainable development. Furthermore, to ensure economic security of underprivileged household and vulnerable groups particularly children, Women, Person with Disabilities, and minor children. In addition to create a “Climate Resilient Community through engaging youth and women in climate action.



Values



Humanity



Integrity



Collaboration



Youth Empowerment

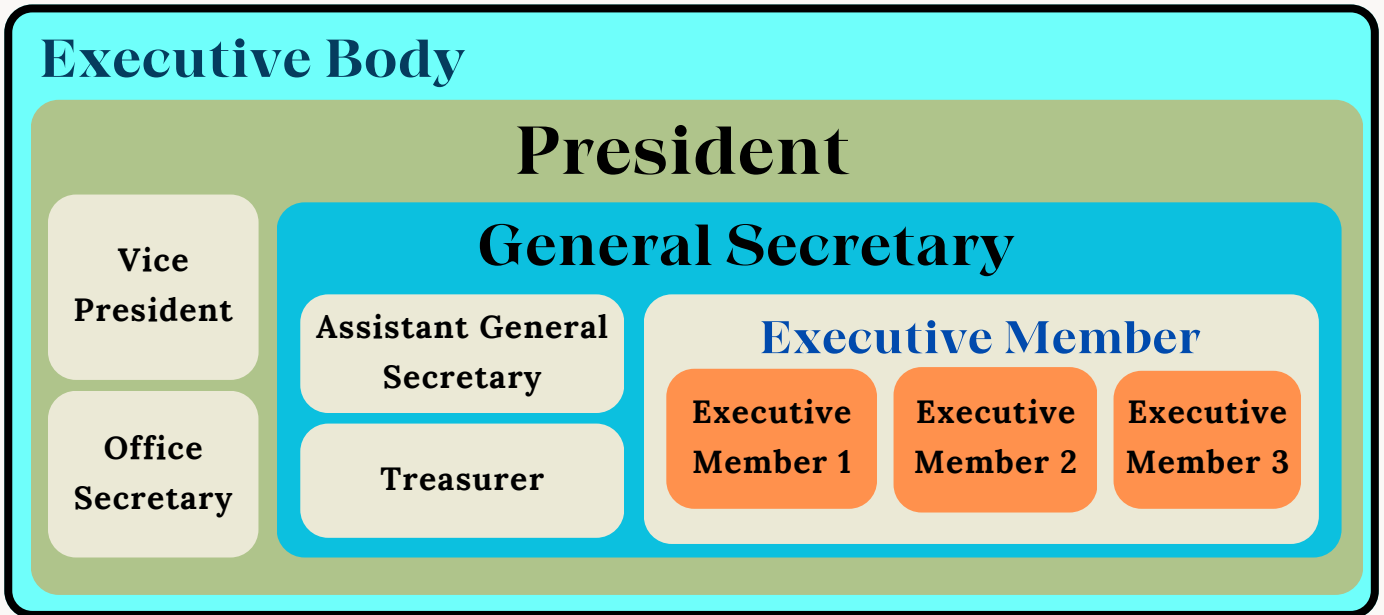


Social Justice

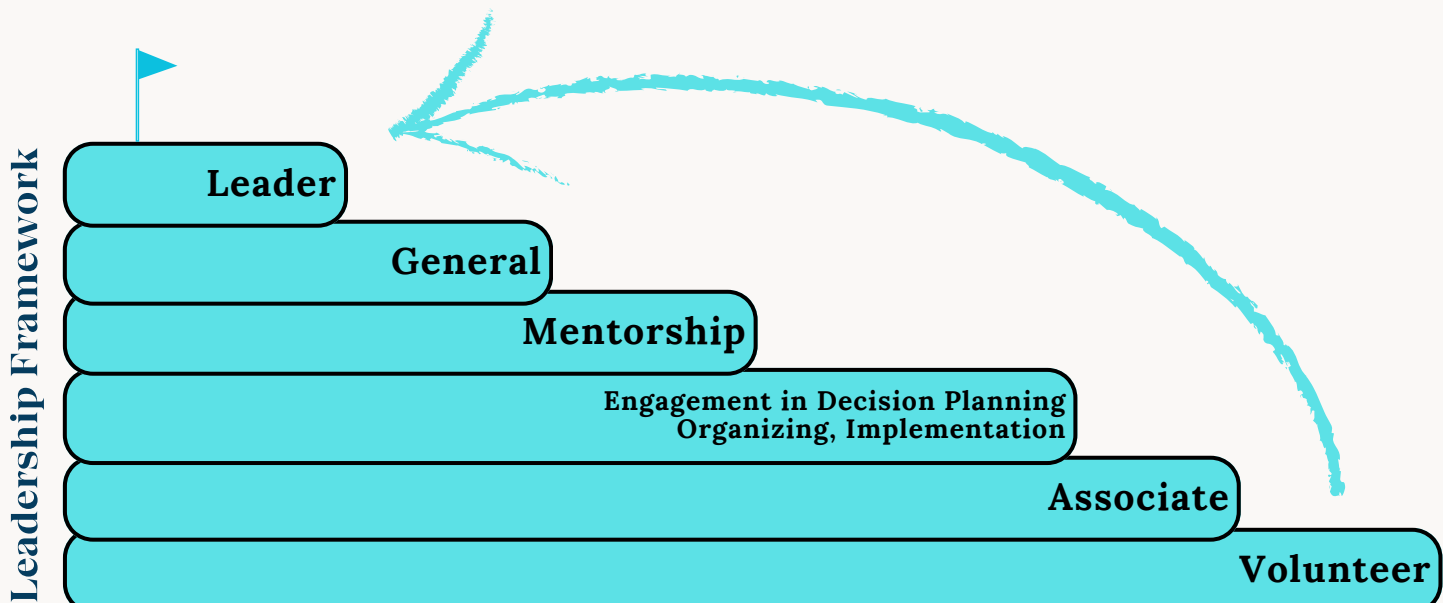
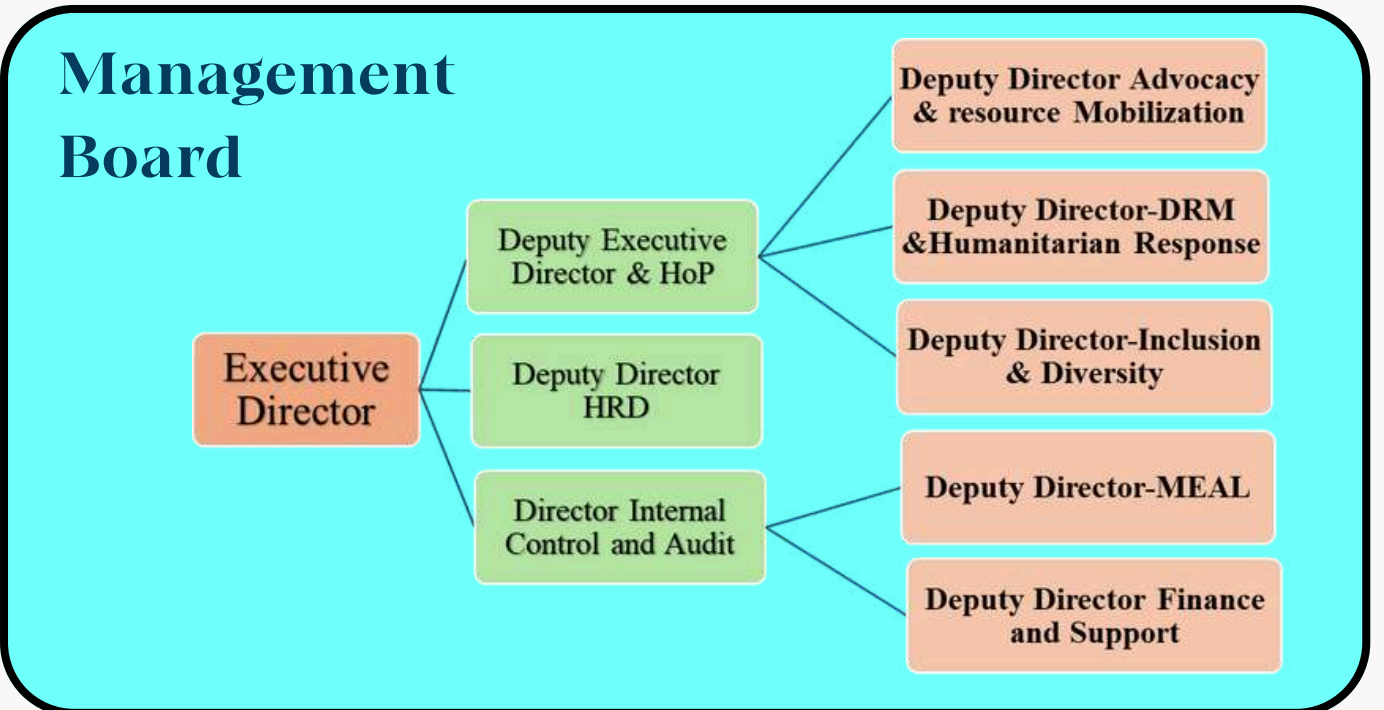
Policy & Guidelines

- Human Resource and personnel manual
- ASTA Internal Control System
- ASTA Procurement Policy
- ASTA Financial Manual
- ASTA Gender and Equality Policy
- ASTA Anti-corruption policy
- Accountability to Affected Population
- ASTA-Whistleblowing-Policy & Procedure
- ASTA PSEA Policy
- ASTA safeguarding Policy
- ASTA Foundation Child Protection Policy
- Code of Conduct
- Documents Retention Policy
- Strategic Plan 2025-2030
- Senior Management Committee(Board of Authorization)
- DRM Strategy
- PSEA Committee
- Finance And Audit Committee
- Safeguarding Committee

Executive Body



Management Board



Completed Project



One-off emergency support to extreme poor household suffering by winter (2019-2020)

Provide warm cloth and blanket to poor people by Organization's own fund.

- 2019-200hh
- 2020-300hh



Emergency Support to Covid-19 affected Community of Cox's Bazar (2020-2021)

Provide essential food support to covid-19 affected household, conduct mass awareness campaign on covid-19 prevention, safety by Organization's own fund and individual contributor.

- Food Package-500 HH
- Awareness campaign-10,000
- Individual Safety materials distribution-1000





Support to Cyclone YAAS affected household

Provide essential food support to YAAS affected household by Organization's own fund and individual contributor.

- Dry food package



Monitoring of DRR Training and Alikhali Canal Restoration Work in Cox's Bazar (2025)

Monitoring the implementation of Disaster Risk Reduction (DRR) training and ensuring the effective execution of Alikhali Canal restoration work in Cox's Bazar. The project aims to enhance community resilience through structured oversight and capacity-building initiatives funded by IOM.



On Going Project



Community awareness on social disorder in Host Community and Rohingya Camp (2023-Continueing)

Disseminate massages on Dengue, Child marriage, Dowry system, Human trafficking, Climate change and Girl's education

- 2023- 157 Individual in 2 Camp
- 2024- 255 Individual in Host and 211 Individual in Camp
- 2025- 450 Individual
- 2026- 800 Individual (Target)



Building SMART YOUTH for Sustainable Development (2022-Continueing)

Building capacity of youth and adolescent through provide soft skills and life skills for sustainable development by Organization's own fund and individual contributor.

- 2022-100
- 2023-150
- 2024-250 (Targeted)





Support to School and Madrasah going students from underprivileged households in Cox's Bazar (2021-Continuing)

Provide education materials to primary school students and uniform to orphan madrasa students for reduce dropout rate by Organization's own fund and individual contributor.

- 2021-50
- 2022-100
- 2023-100
- 2024-150
- 2025 -190
- 2026- 250 (target)





Shomotay Tarunno: Youth for Gender Equality (2025-Continueing)

The Community Action Project (CAP), titled '**Shomotay Tarunno: Youth for Gender Equality**', implementing by **ASTA Foundation** with the support of **Jaago Foundation** in Cox's Bazar to proactively address the persistent issues of gender-based inequality and violence among young people. This project was strategically designed to foster a generation of proactive advocates for gender equality within their schools and communities.

Key Objectives and Thematic Focus: The project's activities were aligned with the goal of promoting social change by focusing on the following critical thematic areas:

1. **Challenging Gender Stereotypes:** Identifying and deconstructing harmful social beliefs that perpetuate unequal roles for women and men.
2. **Raising Awareness on Gender-Based Violence (GBV):** Educating participants on the various forms of violence, including physical, psychological, and specific attention to Cyber-Based Gender Violence.
3. **Promoting Women's Rights and Empowerment:** Equipping beneficiaries with knowledge of women's economic, social, and legal rights.
4. **Virtual Campaign:** Utilizing Social Media Campaigns to extend the project's reach beyond the direct participants, aiming to raise public consciousness about gender stereotypes and the importance of gender equality among the wider community.



Programmes & Thematic Work Focus



Youth Development and Empowerment



Food Security and Nutrition



Women Empowerment



Disaster Risk Management (DRM) and Emergency Response



Skill Development



Environmental Safeguarding and Climate Change



Resilient Building

ASTA Strategic Goals for 2025–2030

As we embark on this new chapter in our organization's journey, we are guided by a clear vision of creating lasting change and sustainable impact in the communities we serve. The world today faces unprecedented challenges such as poverty, inequality, climate change, and access to quality education and healthcare. Our organization stands at the forefront of addressing these issues with unwavering commitment, compassion, and innovation. At the heart of this strategic plan are our core values and mission; this strategic plan outlines key goals that will guide our efforts in the coming years:

SG-1

Enhance Climate Resilience and Disaster Preparedness

SG-2

Empower Youth and Women for Sustainable Development

SG-3

Improve Food Security and Nutrition

SG-4

Improve Health and Well-Being

SG-5

Foster Social Inclusion and Equity

SG-6

Strengthening Organizational Capacity

Annual Work Plan 2026

Capacity Strengthening

- Finalization of necessary policies.
- Financial system development.
- Get NGOB & Cooperative registration.
- Strengthen the internal control system.

Leadership Development

- Develop alternate leadership framework
- Provide capacity building training to staff

Community Engagement

- Community event/awareness sessions
- Build relationships with communities
- Foster dialogue with communities to understand the needs.
- Organize campaigns to raise awareness about social issues

Partnership/Collaboration

- Build relationships with community gov agencies, donors, CSOs, CBOs
- Build partnerships with other organizations

Fundraising/Income Generation

- Donor mapping
- Fundraising events & Submit proposals
- Own projects kick off

Youth Engagement

- Mentorship/Skill development initiative
- Youth leadership training & Youth-led initiatives

Development Partner and Collaborators

- Department of Youth Development
- Department of Social Services
- Department of Cooperatives
- Societies Registration Act (RJSC)
- Cox's Bazar Development Authority
- Tourist Police Cox's Bazar
- Cox's Bazar Pourashava



Capacity Building & Collaboration with PHALS – Together Project



ASTA Foundation is currently collaborating with PHALS under the Together Project to strengthen youth leadership, organizational capacity, and community engagement initiatives in Cox's Bazar. Through this partnership, ASTA Foundation actively participates in capacity-building workshops, networking events, knowledge-sharing sessions, and collaborative learning opportunities designed to empower youth-led organizations and promote sustainable community development.



Collaboration with JAAGO Foundation

ASTA Foundation has collaborated with JAAGO Foundation to promote youth empowerment, gender equality, and community engagement through youth-led initiatives in Cox's Bazar. As part of this collaboration, ASTA Foundation actively participated in community-based awareness initiatives under Community Action Project that strengthened youth leadership and civic participation.



Capacity Building Journey with IOM & United Purpose

ASTA Foundation has been actively engaged in the **Strengthening Social Cohesion and Civil Society Capacity within Cox's Bazar District of Bangladesh project** funded by IOM, with technical support from United Purpose Bangladesh.



Achievements & Recognitions

ASTA Foundation has made significant progress in strengthening its organizational capacity and expanding its impact through various registrations, partnerships, and project implementations. Key achievements include:



Legal Registrations

- Registered with the Youth Development Department (Reg. No: 087/2023).
- Registered under the Societies Registration Act (RJSC) (Reg. No: CHS-693/2023).



Recognitions

Selected by Relief International under the USAID-funded YES Project to take over the Resource Center from YPSA after project completion. ASTA Foundation has successfully integrated the objectives of the YES Project into its Capacity Strengthening Initiatives.



Mentorship

Mentorship of United Purpose under the IOM-funded **"Strengthening Social Cohesion and Civil Society Capacity" Project in Cox's Bazar**, which has been successfully completed.



Partnerships

Currently implementing the **"Monitoring of DRR Training and Alikhali Canal Restoration Work in Cox's Bazar"**, funded by IOM, focusing on disaster risk reduction and environmental restoration.

Networking & Collaboration

ASTA Foundation is an active member of **NGO Platform Cox's Bazar**, **Youth Working Group**, and the **UN Portal**, regularly attending meetings and workshops to contribute to key initiatives. Additionally, ASTA Foundation collaborates with other social organizations in Cox's Bazar to form a **Joint Alliance**, ensuring smooth and collective implementation of community-driven activities.

Photo Gallery



Shomotay Tarunno: Youth for Gender Equality



Capacity Strengthening by PHALS under TOGETHER Project



Organizational Capacity Building Training Session with IOM and United Purpose Bangladesh



Participated Training and Workshop of NGO Platform Cox's Bazar



EID Cloth Distribution to Madrasah Going Orphan Child



Digital Literacy and Social Media Etiquette Course under the project of Building SMART Youth for Sustainable Development



International Women's Day and National Youth Day celebration



ASTA Foundation's youth volunteers are in Traffic management during countrywide unrest situation in August 2024



New Volunteer Workshop



Blanket Distribution program



Disability Day Celebration



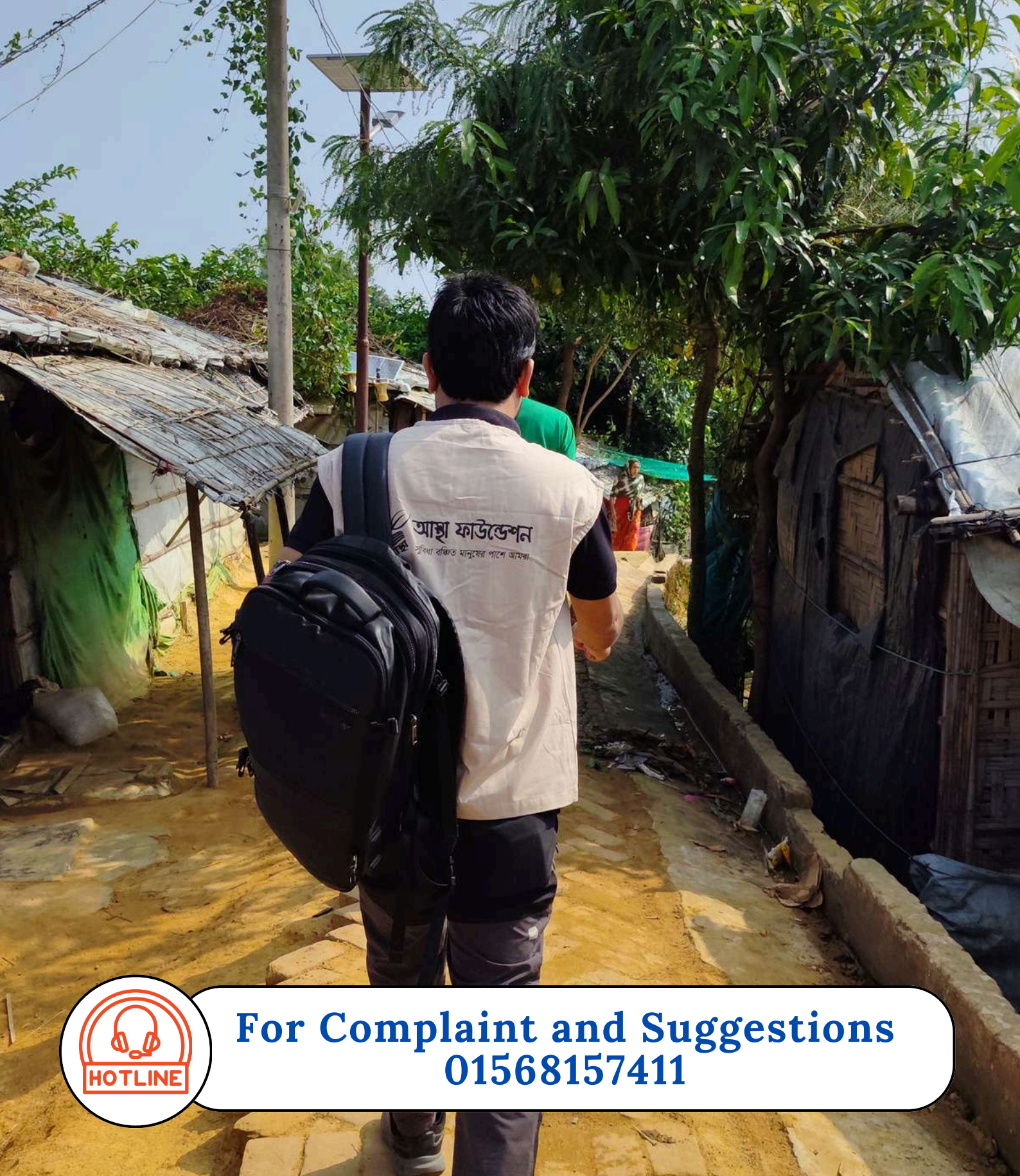
National Day Celebration



Beach Cleaning and Awareness Campaign collaboration with Tourist Police Cox's Bazar



ASTA Foundation collaborative celebrated International Volunteer day with other civil society organizations of Cox's Bazar



For Complaint and Suggestions
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ASTA Foundation

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