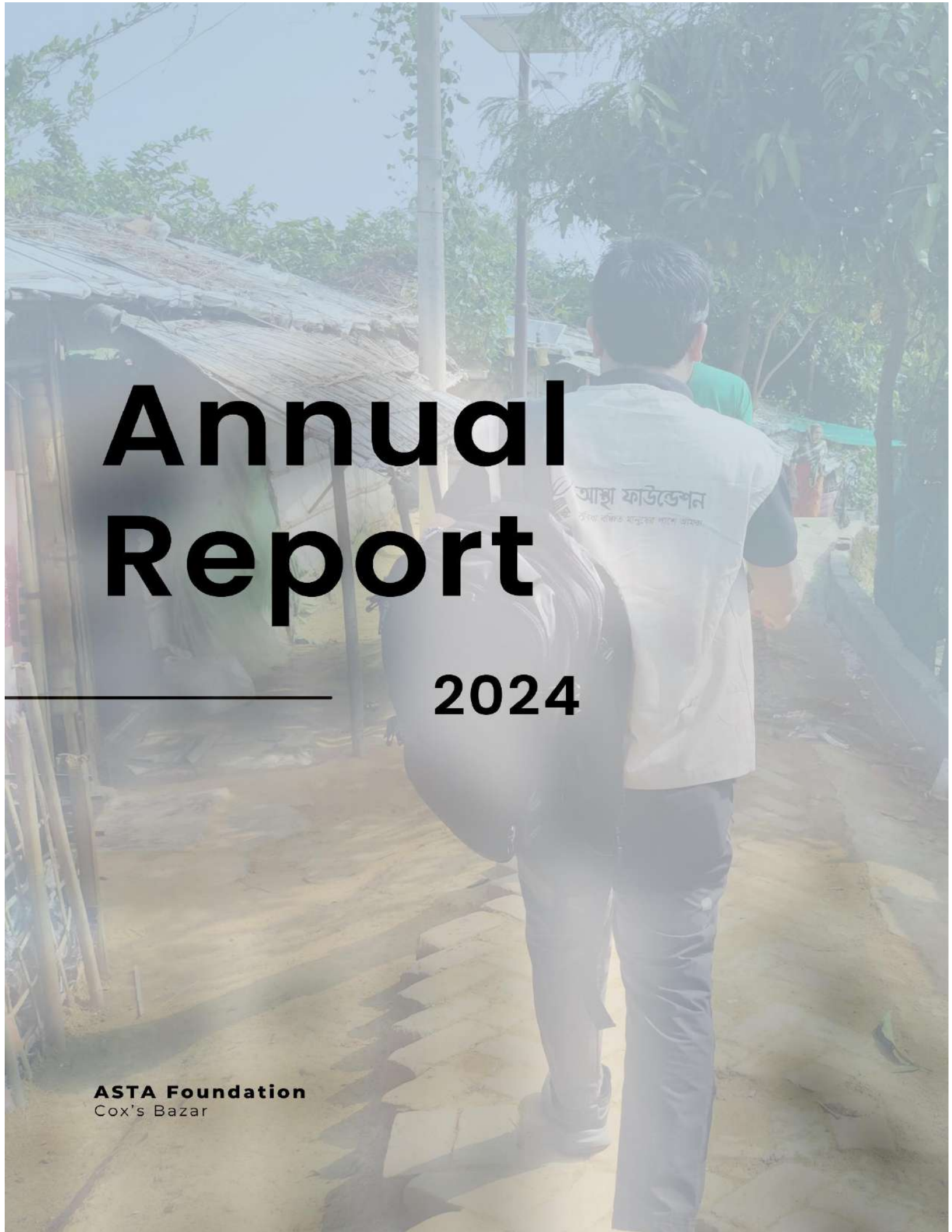




Annual Report

2024

ASTA Foundation
Cox's Bazar

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Executive Summary

In 2024, ASTA Foundation continued its mission to empower underprivileged communities through a range of impactful initiatives, focusing on youth development, community resilience, and environmental sustainability. The foundation successfully implemented several programs aimed at improving the lives of vulnerable populations, particularly in Cox's Bazar and the Rohingya refugee camps.

One of the key achievements of the year was the distribution of Eid clothes to orphaned children attending Madrasas, as well as providing essential educational materials to primary school children from underprivileged households. ASTA also focused on raising awareness of social issues such as human trafficking, climate change, and social disorder through community engagement initiatives like the beach cleaning campaign in collaboration with the Tourist Police in Cox's Bazar.

The **Building SMART YOUTH for Sustainable Development** project continued to thrive, with the foundation offering speaking skills development through the ASTA Language Club and Digital Literacy & Social Media Etiquette courses. These programs have equipped youth with the essential skills required for personal growth and community leadership.

In 2024, ASTA Foundation also organized several community-building activities, such as monthly meetings, the celebration of International Volunteer Day, Disability Day, and the Annual General Meeting. The year culminated in the **Get Together & Iftar Program**, which brought together members and supporters to strengthen relationships and celebrate the spirit of giving.

Key milestones were achieved in 2023, including the successful completion of the **Strengthening Social Cohesion and Civil Society Project**, established partnerships with IOM, and the formation of an Alliance of Youth Organizations in Cox's Bazar. These efforts are a testament to ASTA's commitment to fostering collaboration and driving positive social change.

While ASTA Foundation faced challenges in funding and expanding its reach, the organization remains focused on addressing these issues through strategic planning and continued advocacy. The **2025 Plan** outlines ambitious goals for further capacity building, expanding programs, and increasing partnerships to continue supporting the most vulnerable communities.

With a renewed focus on youth empowerment, community development, and environmental protection, ASTA Foundation is poised to make even greater strides in 2025 and beyond, creating sustainable change for the communities it serves.

Goals and Objective of ASTA Foundation

Mission and Vision

Mission: ASTA Foundation's mission is to build a generation of **SMART YOUTH** who are equipped with the skills, knowledge, and capacity to drive sustainable development. The foundation is committed to ensuring the economic security of underprivileged households and vulnerable groups, particularly focusing on children, women, the elderly, and persons with disabilities. In addition, ASTA aims to create **climate-resilient communities** by engaging youth and women in climate action and fostering environmental sustainability.

Vision: ASTA Foundation envisions a world of **three Zeros**:

- **Zero Hunger**
- **Zero Discrimination**
- **Zero Violence**

This vision is centered on placing **youth and women** at the heart of all activities, promoting gender equality and social justice, and empowering communities to achieve long-term, sustainable growth.

Strategic Goals for 2024

1. **Youth Empowerment and Capacity Building**
 - Provide skill development programs, vocational training, and leadership initiatives to young people, especially from marginalized communities, to enhance their employability and personal growth.
 - Continue expanding the **Building SMART YOUTH for Sustainable Development** project, offering speaking skills, digital literacy, and social media etiquette courses.
2. **Educational Support for Underprivileged Children**
 - Distribute educational materials, school uniforms, and other essential resources to primary school-going children from underprivileged households in Cox's Bazar.
 - Support madrasa-going orphan children with Eid clothing, ensuring that they have access to basic necessities.
3. **Community Awareness and Advocacy**
 - Raise awareness on critical social issues such as human trafficking, child marriage, gender-based violence, and climate change through community engagement and awareness campaigns.
 - Partner with local authorities like the Tourist Police for initiatives like beach cleaning and social disorder awareness in Cox's Bazar.
4. **Women's Economic Empowerment**
 - Expand initiatives aimed at promoting women's economic independence through skill development, entrepreneurship support, and advocacy for equal rights.
 - Support women's leadership programs that encourage participation in decision-making at the community level.
5. **Disaster Risk Management and Climate Change**
 - Continue disaster risk reduction (DRR) training and climate adaptation programs to help communities become more resilient to environmental hazards.

- Engage youth and women in climate action initiatives to foster environmental awareness and safeguard natural resources.
- 6. **Strengthening Organizational Capacity**
 - Focus on enhancing the foundation's internal systems, including improving financial management, staff capacity, and governance practices.
 - Build stronger partnerships with local, national, and international organizations to ensure effective program implementation and resource mobilization.

Long-term Objectives

1. **Building a Skilled and Empowered Youth Workforce**
 - To create a generation of **SMART YOUTH** equipped with the skills, values, and leadership abilities necessary to drive sustainable change in their communities.
 - Foster youth-led initiatives and encourage active participation in social, political, and economic spheres.
2. **Sustained Economic Security for Vulnerable Populations**
 - To ensure **economic security** for underprivileged families by providing consistent support through educational resources, vocational training, and access to financial opportunities.
 - Advocate for policy changes that promote social welfare, economic inclusion, and equitable access to resources for all, particularly vulnerable populations.
3. **Achieving Gender Equality and Women's Empowerment**
 - Achieve gender equality in both social and economic spheres by addressing barriers that limit women's access to education, employment, and leadership roles.
 - Create an enabling environment for women to thrive in all areas of life, including through legal support, financial resources, and capacity-building opportunities.
4. **Fostering Climate Resilient Communities**
 - Work towards developing **climate-resilient** communities that are well-prepared for environmental challenges through education, advocacy, and action on climate change mitigation and adaptation.
 - Collaborate with national and international organizations to strengthen climate change policies and promote sustainable practices at the community level.
5. **Building Strategic Partnerships for Long-term Sustainability**
 - Establish long-term partnerships with donors, governmental bodies, and international organizations to secure funding and resources for the foundation's initiatives.
 - Strengthen organizational capacity by continuously improving governance, financial systems, and accountability mechanisms to ensure transparency and efficiency.

Through these strategic goals and long-term objectives, ASTA Foundation strives to create lasting change that not only benefits individuals and communities but also contributes to broader global goals such as the United Nations Sustainable Development Goals (SDGs).

Activity Summary 2024

SL	Activity	Location	Target Community	Details
	Support to Primary School Going Students from Underprivileged Households	Cox's Bazar	Primary school students from underprivileged families	Distribution of educational materials and uniforms to support school attendance and reduce dropout rates.
	EID Cloth Distribution to Madrasa Going Orphan Children	Cox's Bazar, Maheshkhali	Orphan children attending Madrasas	Providing Eid clothes to orphaned children to ensure they are included in celebrations, enhancing their well-being.
	Community Awareness on Social Disorder	Cox's Bazar, Sonadia Island	General public, local communities	Awareness campaigns on social issues such as human trafficking, child marriage, dowry system, and gender-based violence.
	Beach Cleaning and Awareness Campaign Collaboration with Tourist Police Cox's Bazar	Cox's Bazar	Local community, tourists	Environmental awareness campaign in collaboration with Tourist Police to clean the beaches and educate the public on environmental protection.
	Building SMART YOUTH for Sustainable Development	Cox's Bazar	Youth and adolescents	Capacity-building programs to empower youth with life skills, including Speaking Skills Development and Digital Literacy & Social Media Etiquette Courses.
	Speaking Skills Development Program through ASTA Language Club	ASTA Foundation, Cox's Bazar	ASTA Foundation members	Language proficiency workshops aimed at improving speaking and communication skills.
	Digital Literacy and Social Media Etiquette Courses	ASTA Foundation, Cox's Bazar	Youth, members, and community members	Offering digital literacy training focusing on internet safety, social media etiquette, and essential computer skills for personal and professional growth.

SL	Activity	Location	Target Community	Details
	Monthly Meeting Among Members	ASTA Foundation, Cox's Bazar	ASTA Foundation members	Regular monthly meetings to discuss ongoing activities, plan for future initiatives, and strengthen member engagement.
	ASTA Foundation Collaborative Celebrated International Volunteer Day with Civil Society Organizations	Cox's Bazar	Civil society organizations, volunteers	Celebrating International Volunteer Day with collaborative events, honoring volunteers' contributions to community development.
	Disability Day Celebration	Cox's Bazar	Disabled individuals, general public	Awareness program and celebration to promote inclusion and support for persons with disabilities.
	Annual General Meeting (AGM) 2024	Cox's Bazar	ASTA Foundation members, stakeholders	Annual review of the foundation's progress, financial reports, and planning for the coming year.
	Get Together & Iftar Program 2024	Cox's Bazar	ASTA Foundation members and supporters	A community-building event to celebrate the spirit of Ramadan, enhance member relationships, and foster a sense of unity within the foundation.

Support to primary school going students from underprivileged households in Cox's Bazar

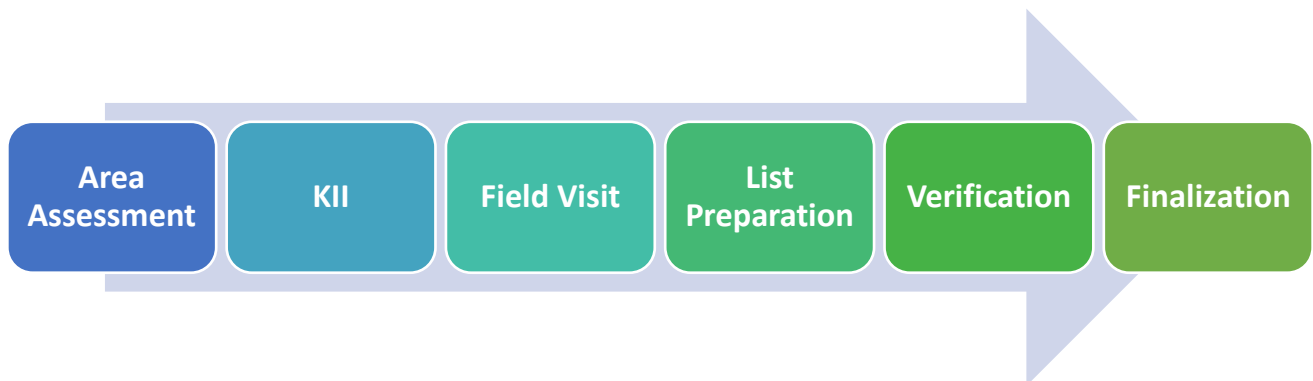
EID Cloth distribution to Madrasah going Orphan Child

ASTA Foundation's **Eid Cloth Distribution** initiative, aimed at orphan children attending Madrasas, has been a significant annual event that continues to touch the lives of vulnerable children in Cox's Bazar. The initiative provides Eid clothes to orphaned children who are often deprived of the festive spirit due to their challenging socio-economic circumstances. By offering them new clothes, ASTA ensures that these children feel included, valued, and part of the larger community celebrations during Eid-ul-Fitr.

Objective:

- **Primary Objective:** Provide new Eid clothes to orphan children attending Madrasas, ensuring they experience the joy of the festival alongside their peers.
- **Secondary Objective:** To foster a sense of inclusion and dignity for these children, many of whom might otherwise feel excluded during celebrations due to their financial hardships.
- **Promote Social Solidarity:** Strengthen community bonds by involving local leaders, volunteers, and supporters in the process of giving.

Beneficiary Selection Process



Fund raising

To implement certain project ASTA approach to its members and well-wisher for voluntary contribution. Specific committees are formed for each project implementation. The committee works independently for fund raising, beneficiary selection, procurement and distribution

Beneficiary

By beneficiary selection process there was three upazilla (Cox's Bazar Sadar, Maheshkhali & Kutubdia) were selected. From these three region there were selected 100 orphan from 5 region.

Area	#beneficiary
Cox's Bazar Sadar	20
Maheshkhali	35
Kutubdia	20
Chakaria	10
Ramu	15
Total	100



Community awareness on social disorder

Beach Cleaning and Awareness Campaign collaboration with Tourist Police Cox's Bazar

On **December 25, 2024**, ASTA Foundation organized a highly impactful **Beach Cleaning & Awareness Campaign** at the iconic **Cox's Bazar Sea Beach**, bringing together volunteers and community members to raise awareness about the importance of keeping the beaches clean and preserving the natural beauty of this popular tourist destination.

The campaign's primary objective was to engage tourists and locals in the ongoing efforts to maintain a clean, safe, and sustainable environment at one of Bangladesh's most renowned beaches. ASTA Foundation volunteers distributed informative **leaflets** to visitors, highlighting the environmental impact of pollution, especially plastic waste, on marine life and the ecosystem. The leaflets also included practical tips on how individuals can contribute to keeping the beach clean, such as not littering, reducing plastic use, and supporting local waste management initiatives.

The program was conducted under the **guidance and support** of the **Superintendent of Tourist Police, Cox's Bazar Region, Mr. Al Asad Md. Mahfuzul Islam**, whose active participation played a significant role in ensuring the success of the event. His involvement further emphasized the importance of collaboration between local authorities, community organizations, and tourists in maintaining the cleanliness and safety of Cox's Bazar.

This initiative is aligned with the broader vision of the **government** and **Tourist Police** to make **Cox's Bazar** a **cleaner** and **safer destination** for both tourists and local residents. ASTA Foundation is committed to this cause and plans to continue contributing to the environmental sustainability of the region through its **five-year strategic plan**. The foundation recognizes the need for collective action to preserve the beauty of Cox's Bazar and is dedicated to supporting these long-term goals.



Building SMART YOUTH for Sustainable Development

Digital Literacy and Social Media Etiquette Courses

The **Digital Literacy and Social Media Etiquette** courses, part of the "Building SMART Youth for Sustainable Development" project, focused on enhancing digital skills among youth and community members in Cox's Bazar. In 2024, ASTA Foundation launched these courses to empower participants with essential digital tools, including **internet safety**, **social media usage**, and **basic computer skills**. A total of **150 participants** enrolled in the courses, receiving hands-on training in tools like **Microsoft Office** and **social media platforms**. The initiative helped participants understand the importance of responsible online behavior and how to use digital tools for both personal and professional growth.



Speaking Skills Development Program through ASTA Language Club

The *Speaking Skills Development Program* is an initiative of ASTA Foundation, launched through the ASTA Language Club, aimed at enhancing the communication abilities of its members. In today's interconnected world, effective speaking skills are essential for personal and professional growth. Recognizing this need, ASTA Foundation has created a supportive environment where members can develop their English language proficiency, particularly in speaking, which is crucial for career advancement, leadership roles, and social impact.

Objective: The primary objective of this program is to make ASTA Foundation members proficient in the English language, focusing on improving their speaking skills. This will enable them to present themselves confidently in various settings, whether in professional interviews, public speaking events, or casual



interactions. By cultivating strong speaking skills, ASTA aims to empower its members to become effective communicators and leaders in their communities.

Meeting & Other Program

In 2024, ASTA Foundation organized a variety of impactful events and meetings that played a crucial role in strengthening its mission and engaging its members. These programs were designed to foster community building, encourage volunteerism, celebrate key social causes, and ensure the foundation's operational efficiency through regular interactions and discussions. Below is a detailed account of the key activities carried out by ASTA Foundation in 2024.

Monthly Meeting Among Members

Every month, ASTA Foundation holds a **Monthly Meeting** with its members, where they come together to discuss ongoing activities, review progress, and plan for the future. These meetings are an essential part of the foundation's structure, providing a platform for all members to align with the foundation's goals and ensure that the vision is being carried out effectively.

The discussions in these meetings cover a range of topics, from updates on current projects to brainstorming for upcoming initiatives. They also include reviews of the financial health of the organization, assessment of resources, and feedback from members. By having a dedicated space for open communication, the foundation ensures that every member is on the same page and has a chance to contribute their ideas.

Key Aspects Discussed:

- **Monthly Activity Planning:** Detailed discussions about the activities planned for the upcoming month, with specific tasks assigned to different teams.
- **Project Updates:** Review of ongoing projects and their impact on the community, ensuring everything is progressing as per the established timeline.
- **Challenges & Solutions:** Any challenges faced by the foundation are discussed, and collective solutions are proposed to overcome them.

These meetings not only help in the smooth running of the foundation's activities but also foster a sense of ownership and responsibility among members, making them integral to the foundation's success.



ASTA Foundation Collaborative Celebration of International Volunteer Day

On **International Volunteer Day 2024**, ASTA Foundation took the initiative to celebrate the contributions of volunteers by forming a **Youth Alliance** in collaboration with **11 youth-led organizations** in Cox's Bazar. This Youth Alliance was created with the aim of uniting various organizations to coordinate and execute **youth-led activities** and promote volunteerism across the region.

The collaborative effort highlighted the importance of volunteer work and social impact, and it provided young people with an opportunity to actively participate in community-driven projects. By bringing together multiple organizations, the alliance worked towards fostering a culture of volunteerism, raising awareness of the challenges faced by local communities, and providing opportunities for youth to engage in meaningful social action.

Main Activities:

- **Youth-Led Community Projects:** Volunteers were engaged in various community development activities, including awareness campaigns on social issues like climate change, human trafficking, and gender equality.
- **Advocacy for Volunteerism:** The celebration also focused on encouraging more young people to join volunteer programs, recognizing their potential to make a positive difference in their communities.

ASTA Foundation's leadership in creating this Youth Alliance emphasized the foundation's commitment to building stronger youth communities and ensuring that young people are empowered to take on leadership roles.



Disability Day Celebration

In 2024, ASTA Foundation observed **Disability Day** in partnership with the **Department of Social Services**. The event aimed to raise awareness about the challenges faced by individuals with disabilities and promote the inclusion of people with disabilities in all aspects of life, especially in educational, social, and professional settings.

The day was marked by a series of discussions, workshops, and interactive sessions focused on disability rights, accessibility, and community support for people with disabilities. Participants were encouraged to reflect on ways to create more inclusive and accessible spaces for disabled individuals in public areas, workplaces, and educational institutions.

Key Highlights:

- **Workshops on Accessibility:** Sessions focused on practical ways to make public spaces and buildings more accessible, such as installing ramps, creating disability-friendly facilities, and promoting inclusive educational programs.
- **Speakers with Disabilities:** Inspirational talks by individuals with disabilities shared their experiences and highlighted the importance of equal rights and opportunities.
- **Collaborative Actions:** The foundation worked alongside government departments and local businesses to ensure the creation of inclusive policies and spaces for people with disabilities.

This celebration reinforced ASTA Foundation's commitment to promoting **social inclusion** and **equality**, empowering people with disabilities to live with dignity and participate fully in society.



Annual General Meeting (AGM) 2024

As a core activity, ASTA Foundation held its **Annual General Meeting (AGM)** in 2024, continuing its tradition of bringing together members, stakeholders, and supporters to evaluate the foundation's progress and plan for the future. The AGM served as a platform for transparency, accountability, and strategic planning.

The meeting included the **election of the Executive Body for 2025-2026**, where new leaders were chosen to guide the foundation in the coming years. The financial report was presented, including income and expenditure summaries, and the foundation's achievements were reviewed. It was also a time for **constitution reviews and amendments**, ensuring that the foundation remains relevant and effective in its operations.

Key Outcomes:

- **Executive Elections:** New leadership was elected, ensuring fresh perspectives and innovative ideas for the future of the foundation.
- **Strategic Plan for 2025-2026:** The AGM marked the approval of the foundation's strategic plan for the upcoming years, outlining the key initiatives and activities for sustained growth.



- **Honor for Dedicated Members:** Several members who have demonstrated exceptional dedication and contributions were recognized and awarded for their commitment.

The AGM also included discussions on potential partnerships, fundraising strategies, and improvements in internal operations. It was an important occasion for strengthening the foundation's operations and building stronger leadership.

New Volunteer Orientation

At the end of 2024, ASTA Foundation hosted an **Orientation Program for New Volunteers**, introducing them to the foundation's mission, vision, and activities. The orientation aimed to prepare volunteers for their roles and responsibilities within the organization, ensuring they are equipped to contribute effectively to the foundation's projects.



Objectives of the Orientation:

- **Introduction to ASTA Foundation's Mission and Values:** New volunteers were introduced to the core values of the organization, including community empowerment, sustainability, and social justice.
- **Skill Development Opportunities:** Volunteers were informed about the opportunities for personal and professional growth through training and mentorship programs.
- **Engagement in Projects:** New volunteers were encouraged to take part in ongoing and upcoming projects, gaining hands-on experience and contributing to the foundation's goals.

The orientation played a key role in ensuring that volunteers understood the foundation's work and were prepared to engage in meaningful activities.

National Youth Day Celebration

On **National Youth Day**, ASTA Foundation organized a discussion session with its members, focusing on youth involvement in community development. The day was dedicated to encouraging young people to take on leadership roles and to recognize their capacity for social change.



Discussion Points:

- **Youth-Led Initiatives:** The celebration included discussions about how youth can lead impactful projects and make meaningful contributions to society.
- **Opportunities for Youth Empowerment:** ASTA Foundation's programs aimed at youth empowerment were discussed, along with how young people can take ownership of their development and their community.

International Women's Day Celebration

In celebration of **International Women's Day**, ASTA Foundation organized an event for all its female members and other interested participants. The event focused on creating a **safe space** for women within the organization and discussing how to empower women in all areas of life.

Key Topics:

- **Gender Equality:** Discussions centered around the importance of gender equality and how to foster a supportive and inclusive environment for women within the foundation.
- **Creating Safe Spaces:** Members discussed the creation of safer spaces for women to grow, express themselves, and lead within the organization.
- **Support for Female Empowerment:** Ideas were exchanged on how ASTA Foundation can better support female empowerment and ensure that women have equal opportunities in all its programs.



This day underscored ASTA Foundation's commitment to **gender equality** and to ensuring women have the resources and support they need to thrive.

ASTA Foundation's Contribution to Traffic Management in Cox's Bazar

On **August 5, 2024**, following the sudden political unrest and the collapse of law enforcement agencies after the **government's downfall**, there was a noticeable breakdown in the law and order situation across the country. In the absence of police forces, lawlessness escalated, leading to a chaotic traffic situation in many areas, including Cox's Bazar.

Recognizing the urgency of the situation, the **youth members of ASTA Foundation**, most of whom are still students, **spontaneously stepped forward** to assist with **traffic control in Cox's Bazar**. They actively volunteered to manage traffic, ensuring public safety and order during a time of crisis.



Key Details of the Initiative:

- **Spontaneous Involvement:** ASTA Foundation's members, many of whom are young students, organized themselves quickly and took to the streets to help manage traffic flow and reduce chaos in the city.
- **Active Contribution:** They assisted in directing vehicles, guiding pedestrians, and ensuring that the basic principles of road safety were maintained in the absence of formal law enforcement.
- **Collaboration with Local Authorities:** ASTA Foundation worked alongside local authorities and the general public to maintain order, demonstrating the foundation's commitment to community service and social responsibility.



This initiative not only showcased the dedication of ASTA Foundation's youth members but also highlighted the foundation's role in contributing to community welfare during critical times. By stepping in during an emergency, ASTA Foundation's members demonstrated leadership, resilience, and a sense of duty to their community, even without external support.

For more details about this event, you can read the full article on our [official website](#).

Milestone 2023

Successfully Completed the Strengthening Social Cohesion and Civil Society in Cox's Bazar Project by United Purpose Bangladesh and IOM

In 2024, ASTA Foundation successfully completed the **Strengthening Social Cohesion and Civil Society in Cox's Bazar** project, which was carried out under the **United Purpose Bangladesh** Localization Project, funded by **IOM Bangladesh**, with the primary back donor being **Global Affairs Canada (GAC)**.

ASTA Foundation was selected in 2023 to enhance its **organizational capacity building** under this important initiative. As part of the project, the foundation received **9 training sessions** that were specifically designed to support ASTA Foundation's **organizational development** and **policy development**. These trainings were pivotal in enhancing the foundation's operational capabilities, allowing it to adopt more effective governance structures, improve financial management, and develop stronger internal policies to ensure greater impact in its community-focused activities.

The successful completion of these **9 capacity-building training sessions** in 2024 marked a significant milestone for ASTA Foundation. These trainings not only improved the foundation's organizational efficiency but also equipped its staff with advanced skills in leadership, project management, and community development. This milestone is a testament to ASTA's commitment to continuous growth and improvement, which aligns with its vision of **serving the underprivileged** and contributing to the sustainable development of Cox's Bazar.

For more information, you can visit [ASTA Foundation's Official Website](#).

Established Alliance with Youth Organizations of Cox's Bazar

Another major milestone achieved in 2024 was the **establishment of an Alliance with Youth Organizations in Cox's Bazar**. ASTA Foundation has long been committed to the development of youth in the region, and this alliance aims to create a unified platform for youth-led initiatives across Cox's Bazar.

In celebration of **International Volunteer Day 2024**, ASTA Foundation collaborated with some of the most prominent volunteer organizations in Cox's Bazar to form this alliance. The event marked the beginning of a new chapter in youth engagement, where different organizations came together on a single platform to jointly address the challenges faced by the youth of Cox's Bazar and contribute to building a **new Bangladesh** through the power of youth.

The alliance is built on a shared vision to empower young people, provide them with skill development opportunities, and inspire them to actively participate in community-driven solutions. This partnership is an important step towards fostering a **youth-led movement** in Cox's Bazar, with a focus on collective action, collaboration, and a brighter future for the next generation.

Since 2019, ASTA Foundation has been implementing various initiatives to develop the skills of young people in Cox's Bazar, with the guiding motto: "**We are here to Serve Underprivileged.**" The formation of this alliance strengthens that mission by creating a broader, more impactful network of youth organizations working together to drive change and uplift the community.

Challenges and Way Forward

Challenges

- **Limited Funding:** Currently, ASTA Foundation has no dedicated funding. The foundation has relied on donations from its members and individual well-wishers to implement activities. This dependency on voluntary contributions limits the scope of initiatives and sustainability.
- **Lack of Long-Term Projects:** Due to financial constraints, the foundation is unable to undertake large-scale, impactful long-term projects. This hinders its ability to drive sustainable change and expand its outreach.
- **Absence of NGO Bureau and Social Services Registration:** Without proper registration with the NGO Bureau and the Department of Social Services, ASTA Foundation is unable to access government-funded projects or apply for grants from larger donor organizations, despite having the capacity to implement projects.
- **Limited Office Space and Equipment:** The office space and equipment at ASTA Foundation are insufficient compared to the number of members and the growing workload. This limits the foundation's ability to provide adequate resources and facilities to its members, affecting overall productivity.

Way Forward:

- **Diversify Funding:** Explore partnerships with businesses, government programs, and social enterprises to secure sustainable funding.
- **Long-Term Projects:** Seek multi-year grants and collaborate with international organizations for larger projects.
- **Registration:** Obtain NGO Bureau and Social Services registration to access government projects and funding.
- **Office Improvement:** Expand office space and invest in necessary equipment to support growing activities and member needs.

ASTA Foundation's Plan for 2025

ASTA Foundation's plan for 2025 focuses on strengthening its organizational capacity, expanding youth and community engagement, fostering partnerships, and developing sustainable financial mechanisms. The following key activities and strategic goals will guide the foundation through a year of growth and impact:

1. Organizational Capacity Strengthening

- **Finalize Necessary Policies:** Complete the development and approval of critical internal policies to ensure strong governance.
- **Financial System Development:** Strengthen financial systems and accounting practices to improve transparency and accountability.
- **NGO and Cooperative Registration:** Achieve registration with the NGO Bureau and under the cooperative system to increase credibility and access to funding.
- **Internal Control System:** Enhance the internal control mechanisms to ensure operational efficiency and compliance.

2. Leadership Development

- **Alternate Leadership Framework:** Develop and implement a framework for leadership succession to ensure long-term sustainability.
- **Capacity Building for Staff and Governing Body:** Continue providing capacity-building training, including integrated training provided by United Purpose, and PSEA (Prevention of Sexual Exploitation and Abuse) training for staff and board members.

3. Community Engagement

- **Community Events & Awareness Sessions:** Organize awareness campaigns and community events to promote social causes and foster unity within local communities.
- **Relationship Building:** Strengthen relationships with local communities, fostering open dialogue to better understand their needs.
- **Social Issue Campaigns:** Focus on campaigns that raise awareness about critical social issues like human trafficking, gender equality, and climate change.
- **Event/Day Observation:** Celebrate important days, such as International Women's Day and National Youth Day, to raise awareness and engage the community.

4. Partnership and Collaboration

- **Building Relationships with Key Stakeholders:** Foster partnerships with government agencies, donors, Civil Society Organizations (CSOs), and Community-Based Organizations (CBOs).

- **Collaborative Projects:** Build partnerships with other organizations to implement joint initiatives and maximize impact.

5. Youth Engagement

- **Mentorship Program:** Develop a mentorship program to guide and support the youth in their personal and professional growth.
- **Youth-Led Initiatives:** Continue to empower youth by supporting and leading community-driven projects.
- **Skill Development Training:** Provide training sessions to enhance the skills of young people in leadership, communication, and professional development.
- **Volunteer Recruitment:** Actively recruit and involve volunteers in various initiatives to ensure broad community involvement and support for the foundation's work.
- **Youth Leadership Training:** Implement leadership training programs to inspire youth to take on leadership roles within their communities.

6. Fundraising and Income Generation

- **Donor Mapping and Fundraising Events:** Identify new donors and organize fundraising events to support the foundation's projects and operations.
- **Proposal Submissions:** Submit funding proposals to local, national, and international donors to secure financial resources for upcoming projects.
- **Microfinance Initiatives:** Launch microfinance initiatives to support income-generating activities for underprivileged families, promoting financial independence.

By focusing on these strategic priorities, ASTA Foundation aims to enhance its organizational effectiveness, expand its reach within the community, and secure sustainable funding to support its mission. The activities outlined for 2025 will not only help strengthen the foundation's capacity but will also create lasting, positive change for youth, women, and vulnerable communities.

THE END